

Bière de Mac Brew Works

New Microbrewery

Mackinaw City, Michigan

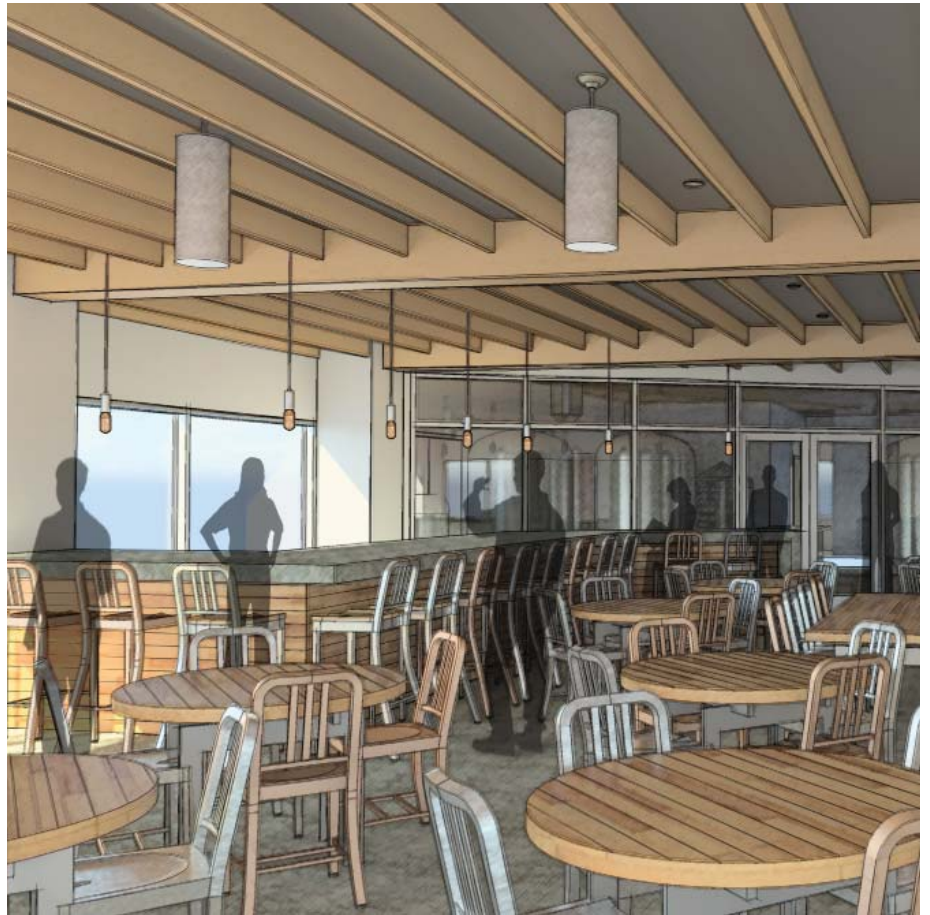


Client Challenge

Recently launched Bière de Mac Brew Works has a vision of creating the first microbrewery within the greater Straits of Mackinac area in Northern Michigan. Owners identified a restaurant/motel near the Lake Huron shoreline in Mackinaw City and want to repurpose the building into a modern establishment offering the fun and enjoyment of a small brewery experience.

TowerPinkster Solution

TowerPinkster designed two similar but unique layouts for the first floor which currently has several steps, ramps and grade changes. The first option reduces the number of levels, easing navigation and an open environment. The second option utilizes the existing floor plan, incorporating the level changes into the design. Both scenarios feature a large taproom servicing up to 220 guests, new restrooms and storage space. The seven-barrel brewery production area is perched behind a large transparent glass wall, setting the backdrop for the new bar. Additionally, the building's existing fireplace will be restored, serving as a central focal point and gathering space.



Future development plans include an outdoor beer garden and renovations to the upper level. When complete, the renovation will offer an exciting, brew-pub atmosphere and celebrate the history of the Great Lakes and the locale of Mackinaw.

Size: 5,000 SF

Firm Role: Architecture & Interior Design

