

Lake Superior State University

2016 Campus Master Plan

Sault Ste. Marie, Michigan

Client Challenge

Established in 1946 to address the needs of returning World War II veterans and to provide educational opportunities to the people of Eastern Upper Peninsula, Lake Superior State University still embodies the essence of earlier times. In an effort to stay abreast of 21st century landscape of higher education, TowerPinkster conducted a Campus Master Plan focusing on the current trajectory of LSSU and moving into the 21st century while paying respect to the campus' historic background.

TowerPinkster Solution

TowerPinkster gathered and analyzed data from staff, faculty and students in order to determine the needs of the college campus facilities and gauge further initiatives. Our team came to understand the three themes that would be central to their growth and development over the span of the next 20 years. The first theme was Community: creating a welcoming campus, enhancing residential life options, and acknowledging the history/culture of campus. Secondly, improving the campus organization: efficiently utilizing campus buildings and spaces, wayfinding, and creating campus zones. Lastly, enhancing student life through promoting learning and living spaces. The master plan highlights and illustrates the strengths and potential of LSSU's future, while allowing for flexibility for the unknown opportunities that await the university.

Size: 115 Acres

Firm Role: Master Planning

