

mophie

**Corporate Headquarters**

Kalamazoo, Michigan



**Client Challenge**

mophie, a California-based, award-winning designer and manufacturer of mobile intelligent devices and accessories, is opening a new office/manufacturing facility in Michigan.

**TowerPinkster Solution**

The inspiration for the form and concept of mophie's new corporate headquarters was derived from initial conversation with the company's design team as well as further research on the company's products and philosophies - a sleek response to the challenge of enclosing space, doing so in an environmentally responsible manner unique to the site of the project.

TowerPinkster's collaborative efforts in design began with how to create a building which allows a maximum amount of daylighting and ample room for team and flexible work spaces. We also focused on the idea of the building as a wrapper enhancing and complimenting the culture, employees and company inside it, much like the products that are designed by mophie benefit the electronics they are supporting. This thinking led to the development of the courtyard space as an organizing principal and shared amenity in the conception of the project. Within the design, we have showcased the employees as the most valuable asset. By providing a dynamic flow and order to the space we envision the building as a tool that will help to maximize employee creativity, express your unique culture and energize the fun and productive work environment.

**Size: 11,000 SF**

**Firm Role: Architecture, Mechanical and Electrical Engineering, Interior Design and Landscape Architecture Services**

